



SKILLS FOR DEVELOPING YOUR OWN BUSINESS

COURSE SUMMARY:

Thinking about working for yourself but not sure where to start? Whether you already have a business idea or just want to explore if self-employment could be right for you, this course will help you take those first steps on your journey.

ENTRY REQUIREMENTS:

- Aged 19 or over
- Learners will need to have a good level of reading and writing skills to participate fully in the course activities and complete written assessments

WHAT WILL YOU DO ON THIS COURSE?

On this course, you will explore the following topics:

- ✓ What it takes to be a successful business owner
- ✓ Reflect on your own skills and strengths, and learn how to develop any areas you'd like to improve.
- ✓ Explore realistic business ideas, look at the pros and cons, and gather feedback to help you choose one to take forward.
- ✓ How to spot common risks and how to share your idea clearly
 with others.

By the end of the course, you'll have a clearer idea of whether selfemployment is right for you and a simple plan to help you move forward with confidence. This is an accredited course and you will

> need to complete a portfolio to evidence your progress and achievement.



AWARD:

Level 1 Award in Exploring Enterprise

PROGRESSION FROM THIS COURSE:

 Develop creative ideas with our creative digital skills course





